

Exhibit Specialists

www.spacepotential.com

Wherever you go!

CES
CTIA
KBIS
WIND POWER
EWEC
E3

USA
CHINA
Belgium
Germany
Korea
U.K.





Why Design matters

With hundreds of exhibitors at a show a unique exhibit can attract bigger crowds meaning more contacts resulting in better sales opportunities. Consider that when making the investment for your next exhibit. **Why just go to the show when you can be the show..**



Showcase Your Product



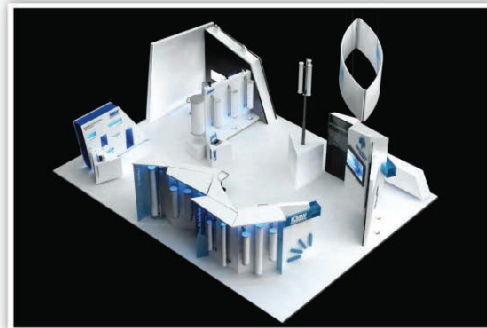
2008 CTIA KMW Booth



A tradeshow is a great place to make an impact in your industry. It is an opportunity to show why and how your company is a leader in what they do. **Showcasing your product** is only part of the challenge. It's also creating that lasting impression that is going to get a company the recognition they need to grow. At Space Potential our mission is to help you achieve that goal.

Custom Booth

Through creative and productive designs Space Potential will showcase your company and products with **original and cost effective** concepts that are made to suit your requirements and budget.



Bold & Cool
Your Space



Maximize
Your Space

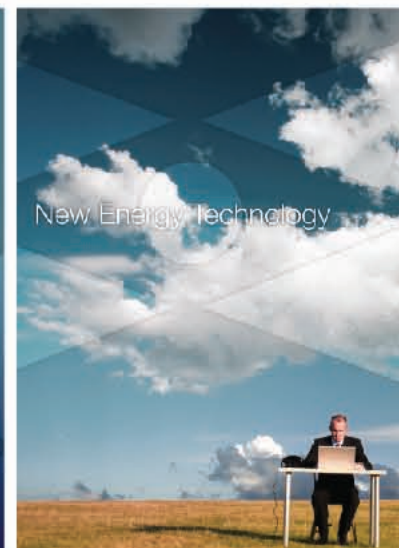
Exhibit management

Our staff will fulfill all of the necessities an exhibit requires ranging from designing & building to logistics to I & D to graphics and brochures. At Space Potential we will use our years of experience to direct and provide you with the tools necessary to have **a successful show with no stress**. Let us show you how we can enhance your trade-show experience and make a complicated process seem easy.

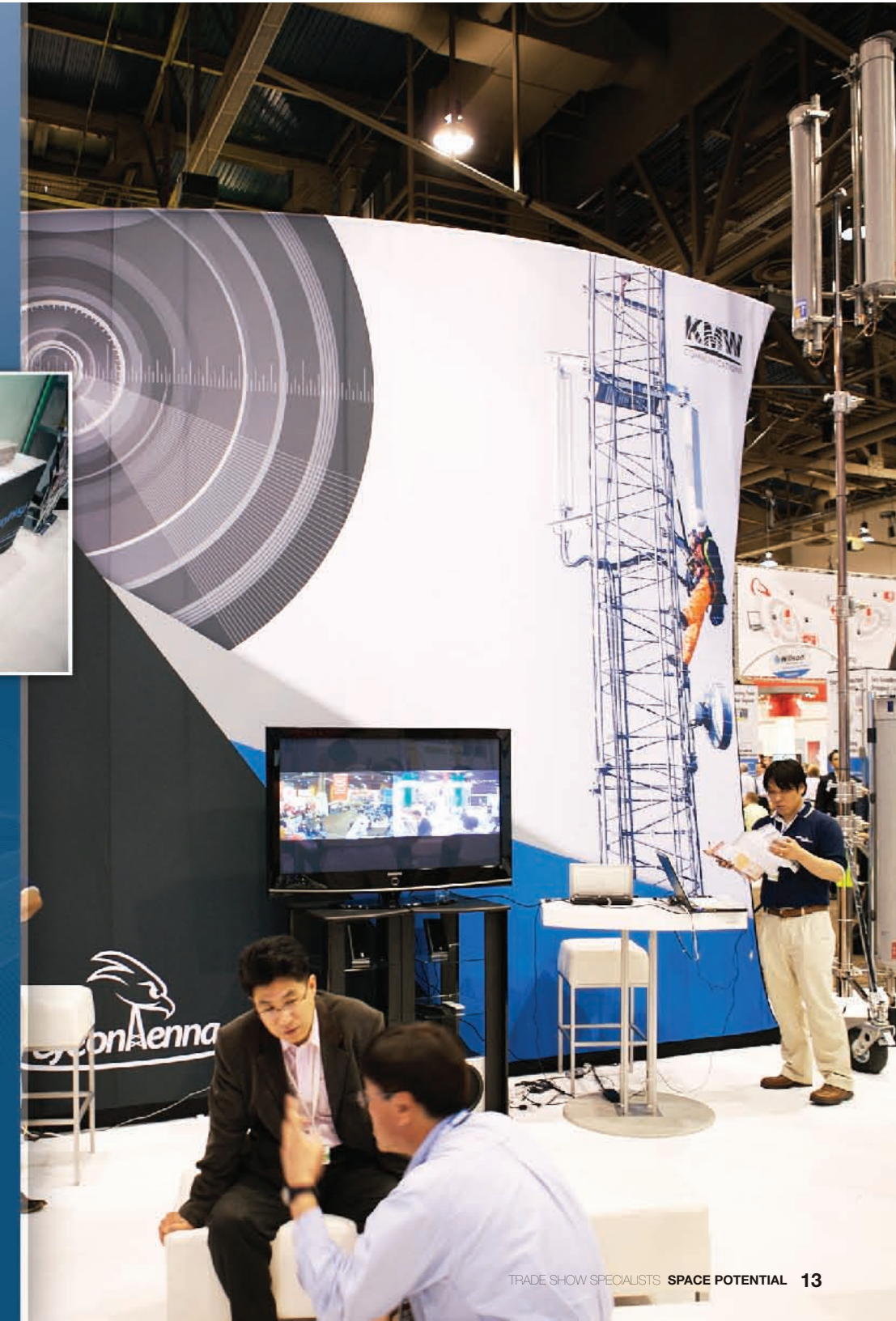


Exhibit Graphics

At Space Potential we can satisfy all of your graphic and sign requirements. Our creative team will design engaging graphics ranging from large convention signs to pop-up banners to brochures to 3-D lettering...whatever you need.



2008 CTIA KMW Booth Graphic



Client Services



Account Management

Creative Development
Event Services
Exhibit Design
Exhibit Fabrication

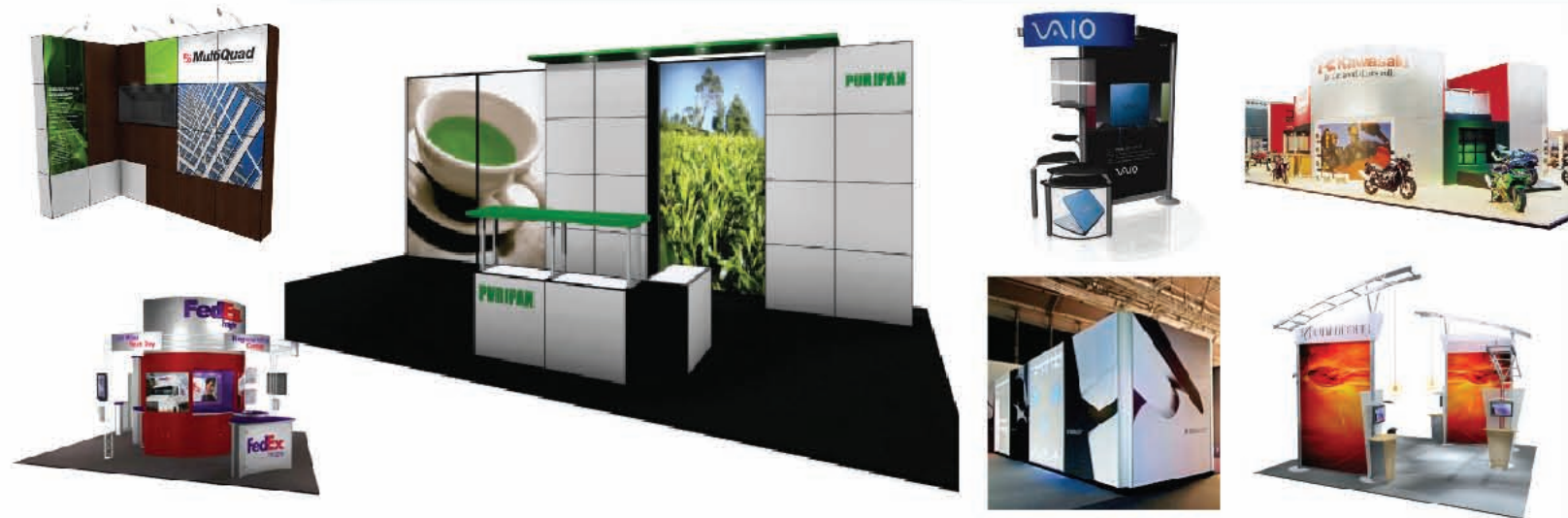
Graphic Design

Graphic Production
I & D Labor
International Services

Logistics/Traffic Management

Marketing & Promotional Services
On-site Supervision
Product Specialists
Show Services

Ask about our rental exhibits



Displays & Accessories

Backlit Displays
Panel Displays
Custom Displays
Tabletop display
Banner Stands

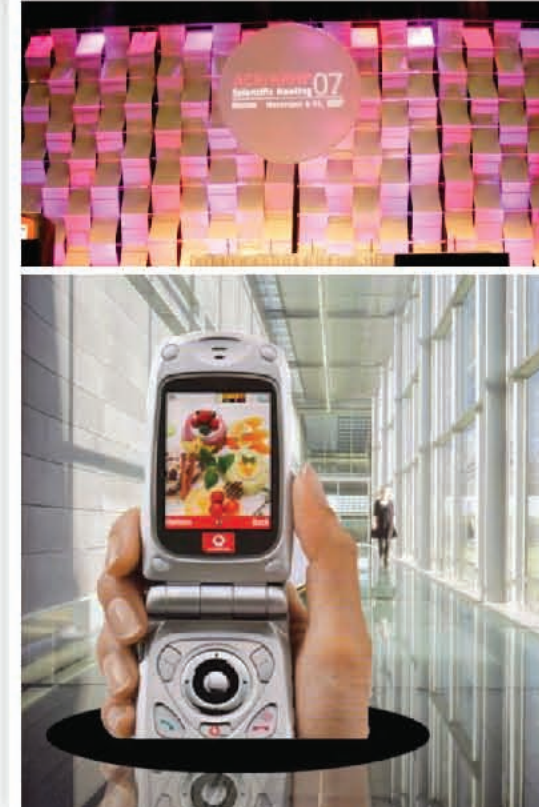


Modular

The best solution for growing into an exhibit. You can start off small and grow your booth as you need it with interchangeable components designed to be set up in various configurations and sizes.



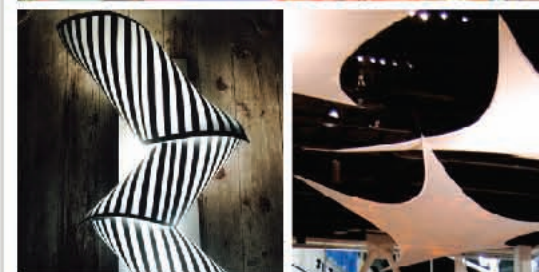
Backlit Displays
Panel Displays
Custom Displays





Portable Booths

A cost effective solution for exhibitors on the go. Portable exhibits are inexpensive to purchase & transport and easy to set-up. They can usually be combined with other exhibits to make them bigger.



Tension Fabric

Tension fabric is a unique way to make your exhibit stand out. These light-weight structures can be complemented with lights or printed on directly. They are easy to put up and can be made in almost any shape.



Lighting

Rental/ Purchase

LED lighting can really make a booth POP. These lights emit low heat, are programmable, use low wattage and come in various sizes.



Design matters and unique furniture can not only be a great conversation piece but also add that "WOW" factor to your booth with a great finishing touch.



Stand out

Your product is unique so why shouldn't your exhibit be. Let us find you that special something that's eye-catching and sure to attract attention.



Rental Furniture

Backlit Displays
Panel Displays
Custom Displays
Tabletop display
Banner Stands
Graphic Towers
Tension Fabric
Counters



Ask about our rental exhibits

“Why just go to **the show** when you **can be the show**”

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